



The Honickman Companies to host 4th annual golf event to benefit Volunteers of America-Greater New York & UNCF

September 12, 2023 – NEW YORK, NY — **The Honickman Companies** will hold the 4th annual Honickman Companies Golf Invitational golf event on Tuesday, September 26, to benefit **Volunteers of America-Greater New York** (VOA-GNY) and the **United Negro College Fund** (UNCF).

New York Mets third-base coach Joey Cora, former Philadelphia Phillies & New York Yankees player Mariano Duncan, former New York Knicks player Charles Smith, and Television Personality and VOA-GNY Board Member Paige Davis will be in attendance, along with executives from The Honickman Companies, VOA-GNY and UNCF.

The event is championed by The Honickman Companies leadership, who have shown tremendous support to both VOA-GNY and UNCF. Last year's event raised approximately \$500,000 which brought the total raised since the inaugural golf invitational in 2020 to over \$1 Million.

"We look forward to hosting this event every year to benefit our community partners such as VOA-GNY and UNCF," **said Reginald Goins, President and COO of The Honickman Companies.**

"One of our core beliefs is that our service in the communities where we operate is our license to do business there. We are dedicated to lending a hand to those who need it most, and we believe in the missions of Volunteers of America-Greater New York and UNCF," Goins said.

Goins is VOA-GNY board vice chair and sits on the UNCF New York Leadership Council.

The Honickman Companies is a proud sponsor of VOA-GNY, and this year has committed to "adopting" its early learning center in the Bronx for preschool students with developmental delays and disabilities. More than 200 students — half of whom are on the autism spectrum — benefit from the educational and therapeutic services that the Bronx Early Learning Center provides. The school is located in one of New York City's least-resourced neighborhoods.

"Our Bronx Early Learning Center provides the kind of vibrant, nurturing preschool environment and opportunities that every child needs and deserves," **said Ercia Antoine, AVP of Corporate Engagement & Special Events at Volunteers of America-Greater New York.** "We are grateful to have a steadfast partner in The Honickman Companies, whose support for our work goes beyond one tremendous annual Golf Outing; they show up for us year-round."

The Honickman Companies will aid UNCF in their mission to support students' education and development through scholarships and other programs, while also advocating for the importance of minority education and college readiness.

"Our organization is moved by The Honickman Companies' dedication to corporate responsibility and philanthropy," **said Diego Aviles, UNCF's Vice President, Northeast Division.** "We are honored to have them alongside us as we carry out our mission to ensure more students of color are able to achieve degree completion."

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ABOUT THE HONICKMAN COMPANIES

The Honickman Companies are privately held manufacturers, sellers and distributors of some of the world's leading consumer brands across six states (NY, NJ, PA, DE, MD, VA) and Washington, D.C. The Honickman Companies together are one of the nation's largest independently owned nonalcoholic bottlers proudly selling products from PepsiCo, Keurig Dr. Pepper, Danone, Essentia, Talking Rain, Polar Beverages and many other fine companies. For more information about the Honickman Companies, visit www.hongrp.com.

ABOUT VOLUNTEERS OF AMERICA-GREATER NEW YORK

VOA-GNY is an anti-poverty organization working to end homelessness in the Greater New York area by 2050 by providing housing, health and wealth-building services to our neighbors experiencing, or at imminent risk of, homelessness. Founded in New York City in 1896, we are the local affiliate of the national organization, Volunteers of America, Inc., and one of the largest providers of human services in the region with 60+ programs across New York City, Westchester County and Northern New Jersey.

ABOUT UNITED NEGRO COLLEGE FUND

UNCF (United Negro College Fund) is the nation's largest and most effective minority education organization. To serve youth, the community and the nation, UNCF supports students' education and development through scholarships and other programs, supports and strengthens its 37 member colleges and universities, and advocates for the importance of minority education and college readiness. While totaling only 3% of all colleges and universities, UNCF institutions and other historically Black colleges and universities are highly effective, awarding 15% of bachelor's degrees, 5% of master's degrees, 10% of doctoral degrees and 19% of all STEM degrees earned by Black students in higher education. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment, and curriculum and faculty development programs. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. Its logo features the UNCF torch of leadership in education and its widely recognized trademark, "A mind is a terrible thing to waste."®

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